

**Business Card Ad**  
**3.25 x 1.85**

**\$100**  
(less than \$10 per month)

includes 10 calendars

**Business Card Ad**  
**3.25 x 1.85**

**\$100**  
(less than \$10 per month)

includes 10 calendars

**Business Card Ad**  
**3.25 x 1.85**

**\$100**  
(less than \$10 per month)

includes 10 calendars

**Business Card Ad**  
**3.25 x 1.85**

**\$100**  
(less than \$10 per month)

includes 10 calendars

## THEFT EDUCATION STARTS HERE ...

*The theft or loss of a your horse can be devastating to your horse, to you and your parents' bank account, but there are steps you and your family can take to protect your horse*

To get started use the easy tips and resources below!

1. Identify your horses
2. Record identification information with state and national registries.
3. Photograph your horse in two seasons. Keep photographs current.
4. Make a file with all important horse information inside.
5. Padlock gates and keep fencing in good shape.
6. Do not put halters and lead ropes by stall doors.
7. Keep halters off of pasture horses.
8. Keep barns away from road if possible.
9. Install security lighting around the barn.
10. Change routines often.
11. Pay attention to service people on property.
12. Start a neighborhood watch.
13. Keep trailer out of view if possible.
14. Lock up tack.
15. Put identification info on tack.
16. Keep a barking dog or other animal that makes noise, like a peacock.



*For more indepth information on both theft prevention and recovery, check out Debi's book "Horse Theft—Been There Done That" available on [www.netposse.com](http://www.netposse.com).*



1



2



3



4



5

Above, there are pictures of 5 types of permanent identification:

1. **Freeze Brand**—The process of using a super cold branding iron to alter the color pigment producing cells. The result is that white or colorless hair, instead of colored hair, grows at the brand site. *NEIGHS: Shows that horse is marked and can be identified—WHOAS: Can be altered or hidden by a mane or tack.*
2. **Freeze Mark**—This combines the application of unalterable symbols with a record of individual characteristics such as markings, hair flow patterns, scars, and other identifying features an individual horse might have. *NEIGHS: Shows breed and age of horse for easy identification—WHOAS: You have to know how to read and understand the symbols.*
3. **Microchip**—A tiny particle inserted into horse's neck that contains a unique number, like an injectable social security number for an animal. Chip numbers are unique and registered to you upon purchase. *NEIGHS: Quickly proves ownership—WHOAS: Hidden so possible thieves don't know horse is marked.*
4. **Lip Tattoo**—Another form of "branding" a horse and involves having a tattoo made of letters and numbers put on the inside of the upper lip. *NEIGHS: A positive ID of horse—WHOAS: Have to pull up lip to view and may become hard to read as horse ages.*
5. **Hoof Brand**—A form of hot iron brandingm but it's not a permanent mark. The owner's chosen information is branded onto the horse's hooves; a painless process. *NEIGHS: Not permanent like brands or tattoos—WHOAS: Must be re-applied every six months*

*Most states have brand laws. A brand is personal property.*

*Visiting [www.netposse.com](http://www.netposse.com) can lead you to more information about laws in your state.*